



HORIZON 2020



Co-accountability: a framework of multi-stakeholder engagement for long term sustainability

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# Rationale for the study

Why this study? What is the problem?

The impact of organizations has been so far measured by metrics that are usually not able to represent different claims from different actors/stakeholders

There is an urgent call to develop a collective way of measurement of social impact of organizations.

# Background & Gap

## Accountability

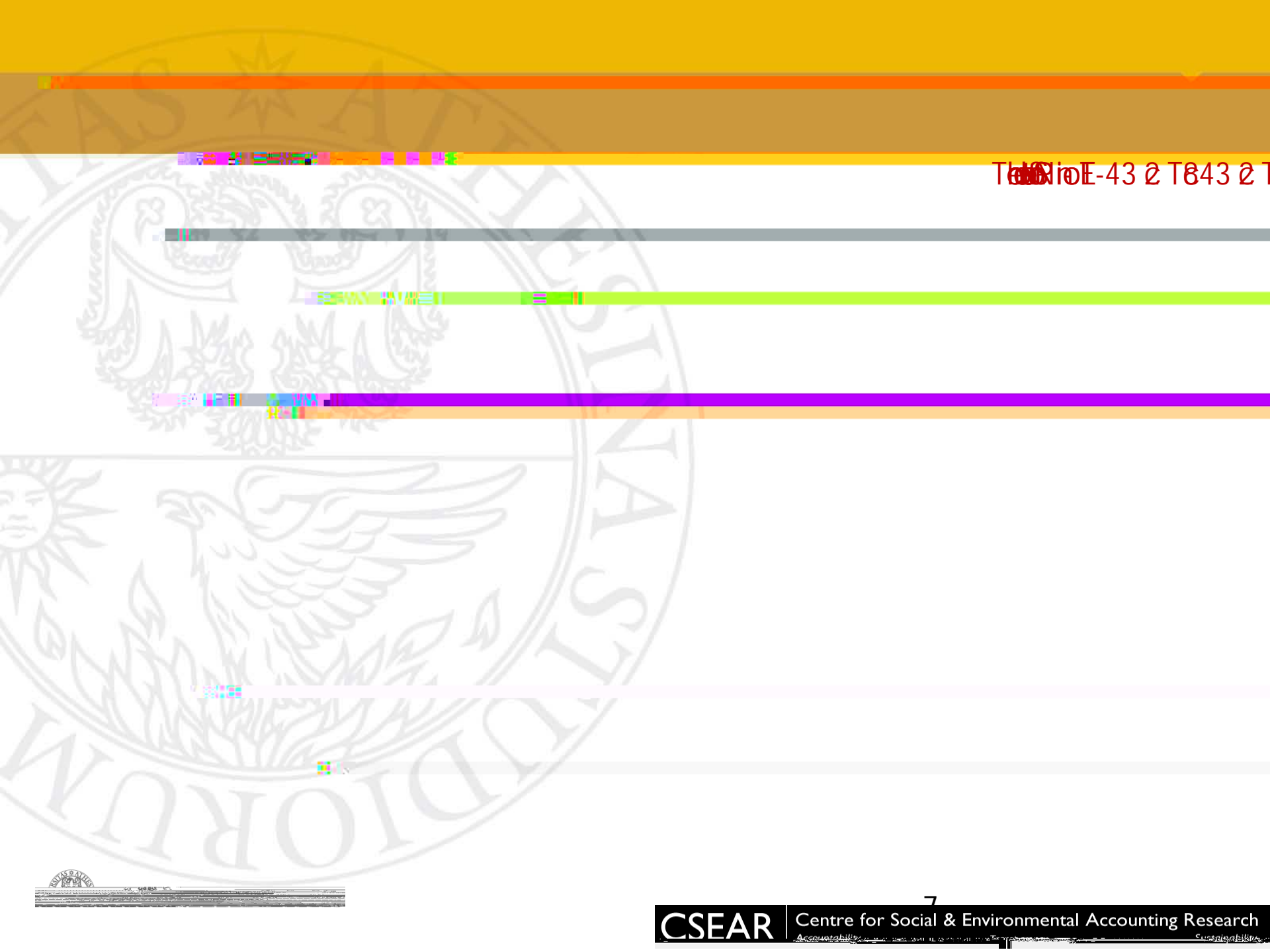
In the last years a vast amount of research

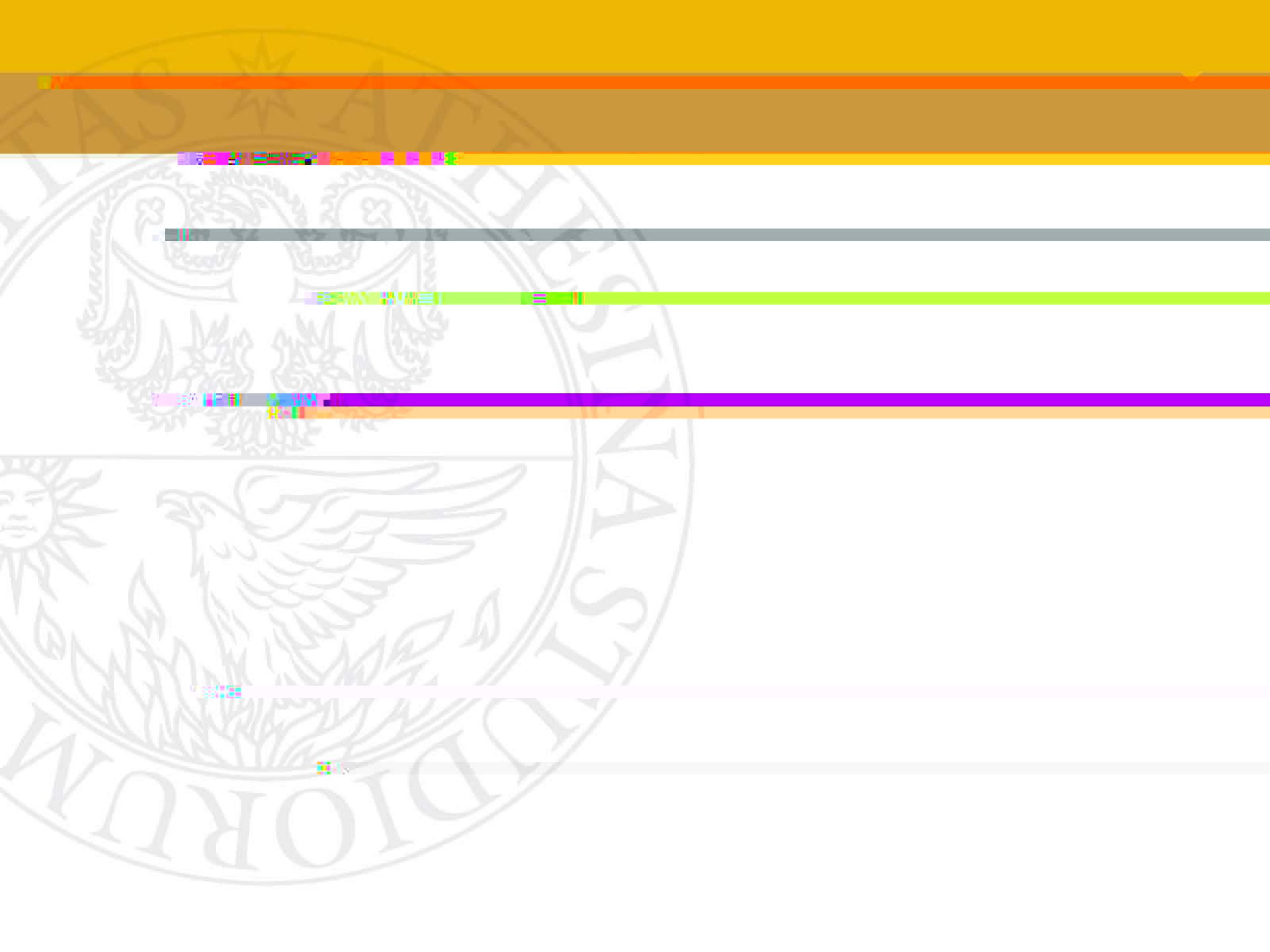
# Postnormal science (PNS)

Postnormal science proposes three core elements (i) the scientific management of uncertainty and of (ii) the plurality of perspectives and commitments, and (iii) the cultural and social structures that affect problem-solving activities” (Funtowicz and Ravetz, 1994)

(Funtowicz and Ravetz, 1993)

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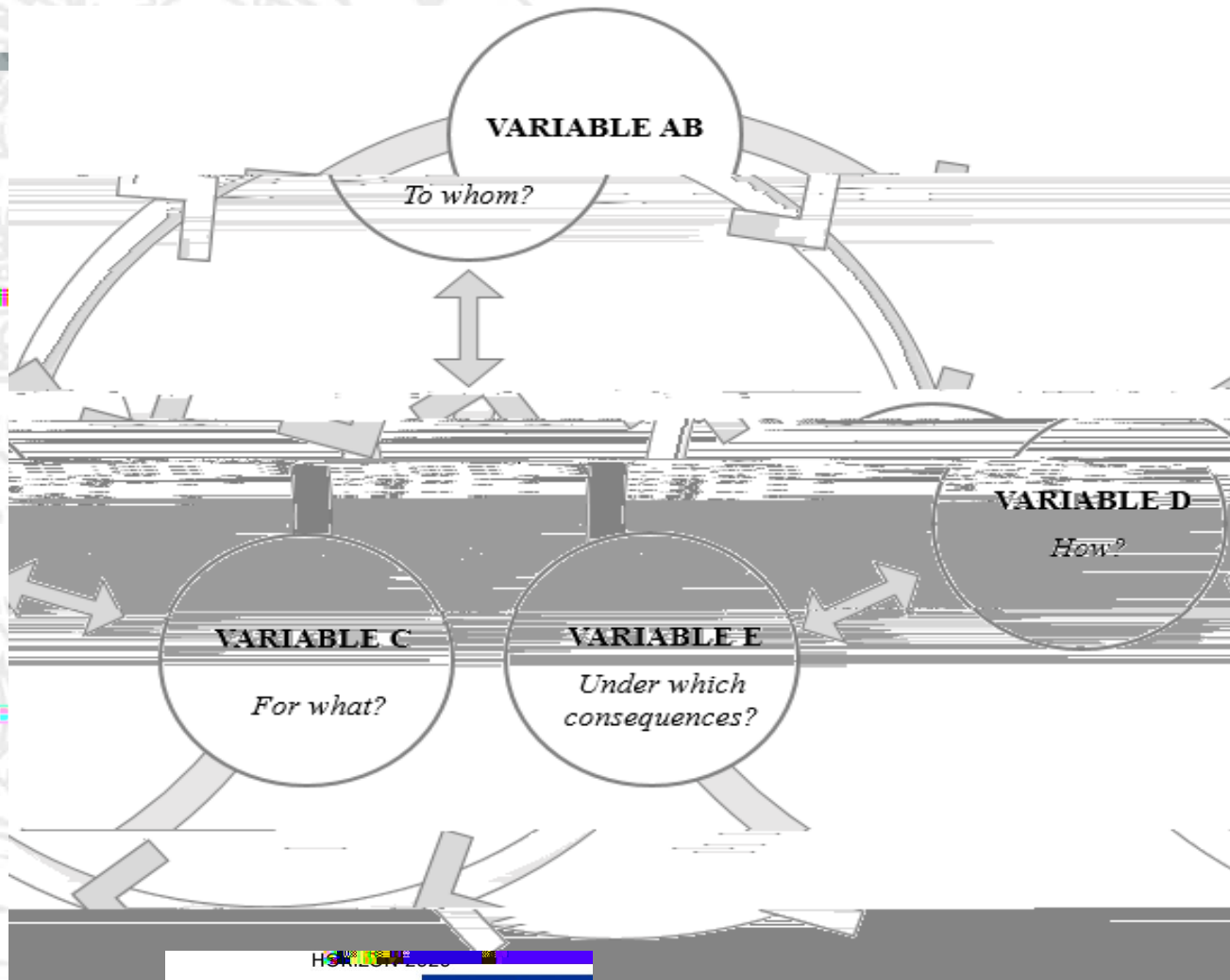
# Co-accountability framework

## Co-accountability steps

- 1) Mapping and engagement of relevant stakeholders who will start the process together, the co-design of co-accountability.
- 2) The joint co-selection of performance dimensions and metrics
- 3) The third step consists in the co-evaluation of performance and strategy redefinition.



# Co-accountability framework



multi-act



CSEAR

Centre for Social & Environmental Accounting Research

# Proposed thoughts

From accountability from who to whom? abb  
~~accb~~ -pr -hbes .

Spig accountability for what? Co -lon  
~~display~~ hbc  
~~exhibit~~ the ecio, sialad in place .

To accountability how? cicarp thee  
~~dgincp~~ thee  
~~o~~ .

From accountability under which consequences?  
~~to~~ (i) idiidal ad,  
(ii) cbcite.



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Thank you for your attention

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