

1 MBA thesis [Linh Hoang] (2020-2021)
1 PhD student MITAC project [Milad Pira] (2018-2020)
Multiple RAs and TAs (2018 – present))

□ Courses:

Taught:

Developed:

Revamped:

Developing:

□ Experiential Learning Funds (\$8,900)

\$5,400 from Office of Experiential Education

\$3,500 from CEWIL (Co-operative Education and Work-Integrated Learning) Canada

□ Recognitions

2023 Allan P. Stuart Award Nomination for Excellence in Teaching

2022 Allan P. Stuart Award Nomination for Excellence in Teaching

2021 Allan P. Stuart Award Nomination for Excellence in Teaching

2021 UNB SRC Nomination for Excellence in Teaching Award

SSHRC IG Assessment Committee [since 2022; federal level service]

BComm Committee Rep [since 2023; school level service]

Faculty Mentoring Committee [since 2024; school level service]

2024 SSHRC IG Workshop [speaker; school level service]

2024 'Major Expansion' Program [department rep]

2024 Community Engagement Program [department rep]

2023 Advanced Placement (AP) conference [department rep]

2024 Atlantic Marketing Symposium [co-chair; research community service]

2023 Community Leadership Program [panelist; community service]

Ad hoc Reviewer (e.g., R&D Management, Technovation, ASAC, AMA, etc.) [research/professional community service]

Area Coordinator [Marketing, 2019 – 2021]

Curriculum Committee [2018-2021]

Open Innovation. [ABDC list of journals: A level]

Pira, M., Eslami, H., & Fleet, G. (2021). Investigating the Effectiveness of Poverty-Reduction Projects for a Small-Sized City in Canada. [ABDC equivalent: B level]

Eslami, H.

Optimization and New Drug Development Performance, In

Sadeh, F., Eshghi, K., & Eslami, H. (2023). Contract Design and Maintaining Sales Leadership: Evidence from Franchise Systems, In

Eshghi, K., Eslami, H., Sadeh, F., & Shahriari, H. (2022). Sports Sponsorship Termination and Value of the Firm, In

Sadeh, F., Eshghi, K., & Eslami, H. (2022). Contract Design and Maintaining Sales Leadership: Evidence from Franchise Systems, In

Purdy, L., & Eslami, H. (2021). Leveraging Familiarity Experience: Technology Sourcing and R&D Project Performance, In

Eslami, H., Sadeh, F., & Eshghi, K. (2021). Project Termination: Alliance Portfolio Characteristics and NPD Project Performance, In

Eslami, H., Eshghi, K., & Sadeh, F. (2021). Alliance Termination and Shareholder Value: Evidence from the Biopharmaceutical Industry, In

Eslami, H. (2019). The Timing and Type of Alliance Partnerships in the New Product Development, In

Chiu, R., Sharih, S., Eslami, H., & Schat, A. (2019). Fighting for Satisfaction: Pathways to Customer Incivility in Service Encounters,

Publications, Conference Papers, and Presentations – Before 2018

Eslami, H. (2014). An Investigation on Green Attitudes and Demographics: Understanding the Intention of International Tourists in Malaysia to Pay a Premium for Green Hotels. *Journal of Business Ethics*, 7(1), 92-108.

Eslami, H. (2014, May). Understanding the Readiness of Hotel Customers to Go Green: An Investigation of Green Attitudes and Intentions of Foreign Hotel Guests to Malaysia. *Proceedings of the 13th International Conference on Business and Society*, Muskoka, Ontario, 9-13 May, Volume 35, No. 2, 2014 (pp. 15-56). [Best Student Paper Award]

Eslami, H., Salimi, M., Ibragimov, G., Amini, M. (2013). An Evasion Game

Eslami, H., & Pujari, A. (2015). Product Portfolio Management through Alliance Portfolio: A Combined Perspective, In

Eslami, H., Kacker, M., & Hibbard, J. (2014). Attributions of Causality for Destructive Acts in Distribution Channels. In

on

Research Grants and Awards

SSHRC IG 2023 (Co-Investigator) (\$81,715)

Halifax, CAN

DSC Grant (Principal Investigator - PI) (\$10,000)

Halifax, CAN

SSHRC IG 2021 (PI) (\$53,684)

Saint John & Halifax, CAN

Harrison McCain Foundation Young Scholars Award (PI) \$9,380 Saint John, CAN Tf1 0 0 1 403.

COVID-19 Research Fund (PI) \$33,710)

Saint ~~John~~, CAN

| | | |
|-------------|-------------------------------|---------------|
| MBA Courses | Econometrics I & II | Hamilton, CAN |
| MBA Courses | Innovation and New Products | Cyberjaya, MY |
| | Marketing Management | |
| | Marketing & Multimedia | |
| | Entrepreneurship | |
| | Strategic Management | |
| | Global Marketing | |
| | Quantitative Analysis | |
| | Research and Case Methodology | |

References

Available Upon Request.